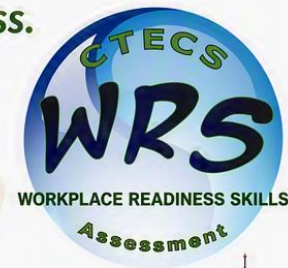


GOING **ALL IN** WITH CTE



Bold Ideas. Strong Partnerships. Student Success.





Welcome and Introductions

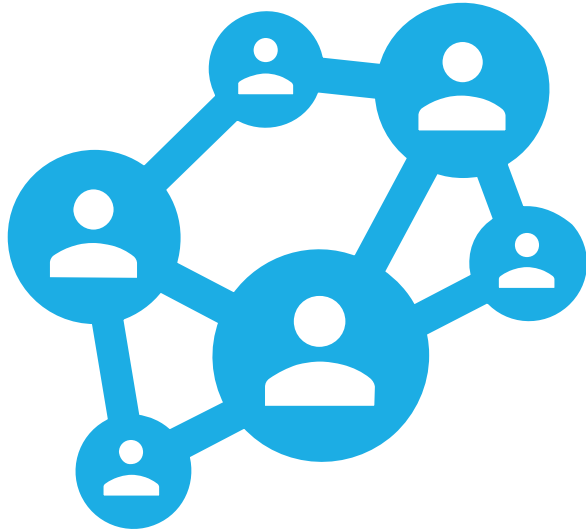
COP Purpose and Goals

COP Themes & Agenda

Rules of Engagement

CTECS Overview

COP Purpose and Goals



- Reward Our Loyal Members and Partners
- Provide a Safe and Engaging Space for ALL to **Contribute**
- Showcase Ongoing Successes and Future Plans
- Articulate Challenges to Find Solutions
- Network with Peers, Build Rapport and Discover New Relationships
- **Theme: Going All In**

GOING **ALL IN** WITH CTE



Now is the time for bold action steps.

- We are a mosaic: CTECS Consortium is a growing network of many different lens driving mutually beneficial change
- Aligning Instruction with Workforce Needs
- Sharing Local Best Practices through Seamless Systems
- Identifying Workforce Hub Power

The Development Continuum

COP Rules of Engagement



01

Professionalism:
WRS--model
what we teach

02

**Respect each
other and the
agenda**

03

Fully engage

04

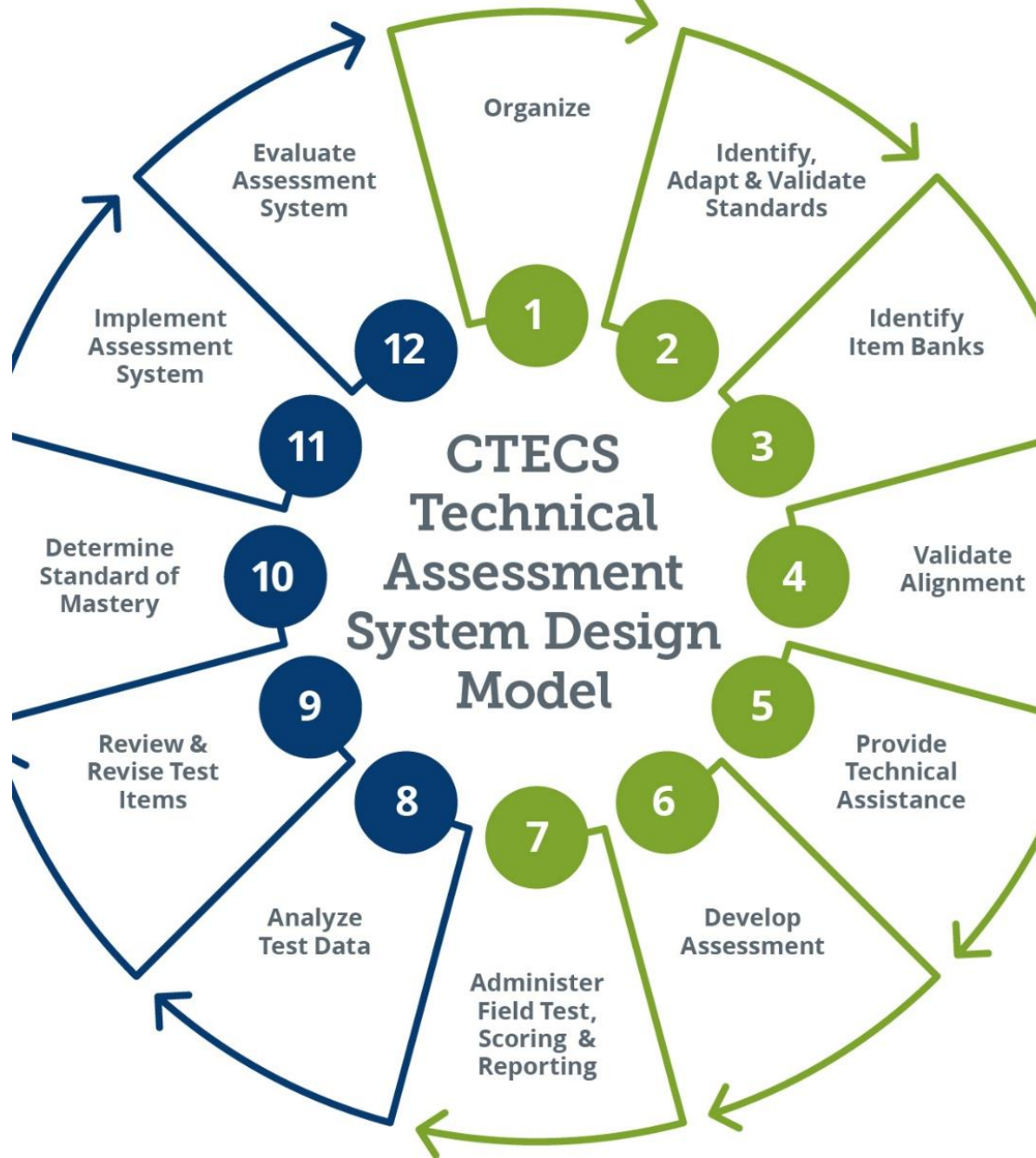
Disrupt:
innovation is
often
uncomfortable at
first

Who is CTECS?

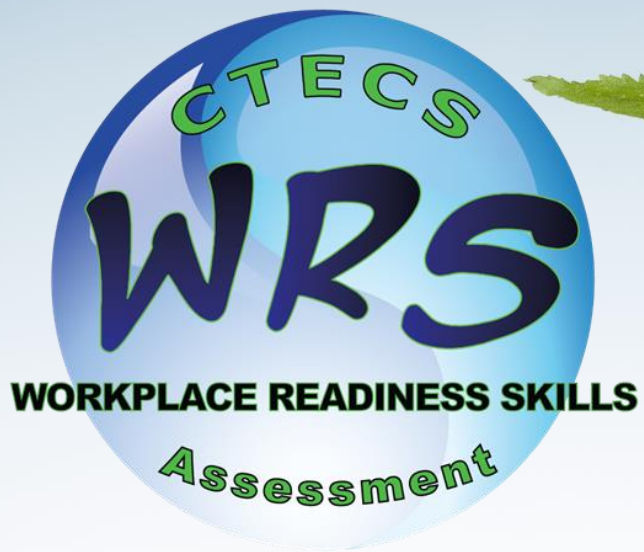
Consortium of states dedicated to CTE program improvement.

Since **1973**, to provide industry-based resources and services for the improvement of career technical education and **workforce development instruction, assessment, certification, and delivery.**





- Build course standards or competency lists**
 - Analyze existing standards and competency lists**
 - Create CRT custom-built, program-specific tests**
 - Establish pass/fail scores
offer credentials for successful student completion**
 - Collect all related data in formats easily adaptable to your needs to foster program improvement.**
-



CTECS GROWTH



The Continuum

All talent pipeline stakeholders are together

- Middle | Secondary CTE
- Postsecondary | Adult Ed
- Industry Training
- Work-Based Learning
- Workforce Hubs

Scaling



PREPARING A GIANT
WORKFORCE



IN A VERY SHORT TIME

Initiatives

Springboarding from the Atlanta WRS Industry meeting in April, support from these companies and institutions creates brand identity and value, helping us all achieve a scalable workforce.

Micron

Micro Nano Technology
Education Center:
CHIPS Act, AT3,
Pasadena City College

BMW—Several Levels

Siemens—Super
Technicians

Decide Dekalb: Georgia
Piedmont Technical
College (Pepsi, Sugar
Bowl Bakery, General
Mills, others)

Southern Crescent
Technical College
Manufacturing Ready

Dominion Energy

MWI Workforce
Institute Registered
Apprenticeship
Program Sponsor

Semi Foundation

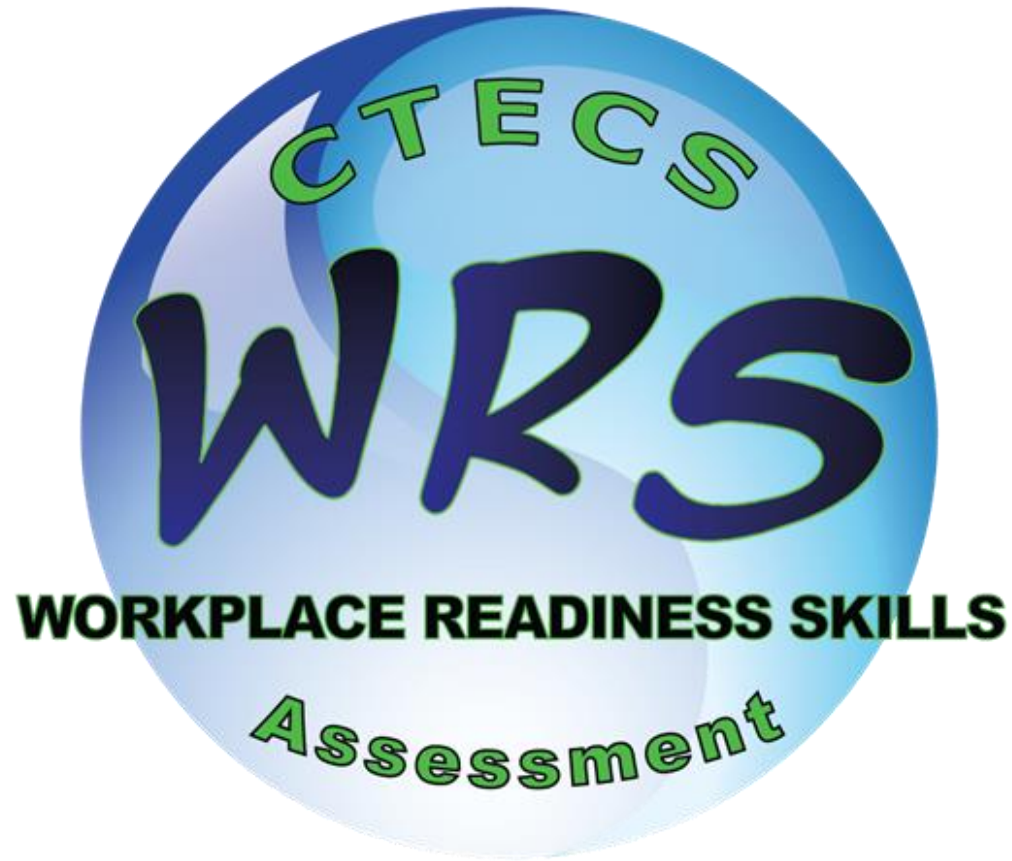
Global Talent

NOVA-VCCS

Mater Academy,
Pittsburgh,
Pennsylvania

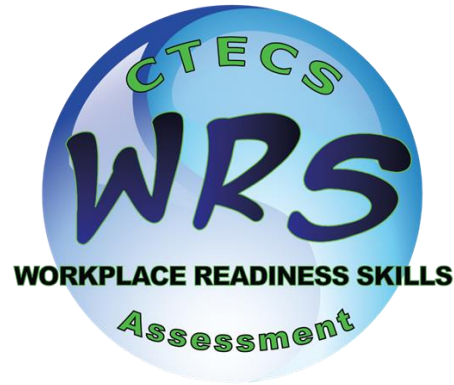
ACTE and Workforce
Coalition

CenterState
Corporation for
Economic
Opportunity & ERIE21,
Le Moyne College



Workplace Readiness Skills (WRS) Credential

YOU GET THEM TECHNICALLY
READY, AND THE WRS WILL
HELP GET THEM WORKPLACE
READY.



What Is Tested: the WRS list

Personal Skills and Mindsets (e.g., Integrity, Work Ethic)

People Skills and Communication (e.g., Conflict Resolution, Teamwork)

Professional Skills (e.g., Continuous Learning and Adaptability, Efficiency and Productivity)



Pivotal Time

CTE programs are increasingly seen as the strategic bridge between academic learning and workforce readiness.

“Seven of the ten most-requested skills in job postings are durable skills.”

— *America Succeeds*, analysis of 80 million job postings.

Future Proof: WRS as a Durable Skills Complement

- **Durable skills are long-lasting, transferable abilities**—like communication, critical thinking, and collaboration—that remain valuable across industries, roles, and technological changes.
- Employers know your technical skills from a transcript/resume – but they want to know about **YOU as a person** and whether you will **make a positive impact in their workplaces**.
- Think of the badge/credential as **a bonus to your technical achievements**. To employers, they are a huge plus and highly emphasized.



The Gold Standard in Badging



For more information on our digital badge, go to: Digital Badge Project – CTECS.

- Easily share through all professional channels.
- Showcase your experiences, not just your GPA.
- Articulate your professional goals in a meaningful way.
- Use other pre-employment tools that your free Credly account offers.