

Business Management 2yr	
Items	Standard
2) CONTENT STANDARD 2.0: UNDERSTAND ECONOMIC CONCEPTS	
1	1) PERFORMANCE STANDARD 2.1: EXPLAIN THE NATURE OF BUSINESS AND ITS CONTRIBUTION TO SOCIETY
4	2) PERFORMANCE STANDARD 2.2: EXAMINE ECONOMIC SYSTEMS
3) CONTENT STANDARD 3.0: UNDERSTAND ETHICAL AND LEGAL ISSUES THAT IMPACT BUSINESS	
8	1) PERFORMANCE STANDARD 3.1: EXPLAIN SOURCES OF LAW FOR LEGAL AND ETHICAL DECISION MAKING
1	2) PERFORMANCE STANDARD 3.2: DESCRIBE CONTRACTUAL RELATIONSHIPS
4) CONTENT STANDARD 4.0: UNDERSTAND THE IMPORTANCE OF CUSTOMER RELATIONS	
8	1) PERFORMANCE STANDARD 4.1: EXPLAIN THE NATURE OF CUSTOMER RELATIONS MANAGEMENT
4	2) PERFORMANCE STANDARD 4.2: REINFORCE A COMPANY'S IMAGE TO EXHIBIT BRAND PROMISE
5) CONTENT STANDARD 5.0: DEMONSTRATE KNOWLEDGE OF EFFECTIVE COMMUNICATIONS	
8	1) PERFORMANCE STANDARD 5.1: APPLY WRITTEN AND VERBAL COMMUNICATIONS TO CONVEY BUSINESS CONCEPTS
6) CONTENT STANDARD 6.0: UNDERSTAND ENTREPRENEURSHIP	
9	2) PERFORMANCE STANDARD 6.2: EXPLAIN THE ELEMENTS OF A BUSINESS PLAN
3	3) PERFORMANCE STANDARD 6.3: EMPLOY STRATEGIES TO GENERATE IDEAS FOR BUSINESS VENTURES
7) CONTENT STANDARD 7.0: UNDERSTAND FINANCE AND ACCOUNTING OPERATIONS	
5	1) PERFORMANCE STANDARD 7.1: EXPLAIN PRINCIPLES OF MONEY AND FINANCIAL EXCHANGE
15	2) PERFORMANCE STANDARD 7.2: EXAMINE CONCEPTS OF ACCOUNTING AND BUSINESS FINANCE
1	3) PERFORMANCE STANDARD 7.3: IDENTIFY POTENTIAL BUSINESS THREATS AND OPPORTUNITIES
8) CONTENT STANDARD 8.0: UNDERSTAND THE ROLE AND FUNCTION OF HUMAN RESOURCES	
10	1) PERFORMANCE STANDARD 8.1: EXPLAIN THE ROLE OF HUMAN RESOURCES IN BUSINESS OPERATIONS
4	2) PERFORMANCE STANDARD 8.2: DESCRIBE THE HIRING/FIRING PROCESS
9) CONTENT STANDARD 9.0: UNDERSTAND THE ROLE AND FUNCTION OF MARKETING	
1	3) PERFORMANCE STANDARD 9.3: DESCRIBE A COMPANY'S UNIQUE SELLING PROPOSITION
1	4) PERFORMANCE STANDARD 9.4: EXPLAIN THE CONCEPT OF PROMOTION MIX

10) CONTENT STANDARD 10.0: UNDERSTAND THE ROLE AND FUNCTION OF MANAGEMENT	
6	1) PERFORMANCE STANDARD 10.1: EXPLAIN MANAGEMENT'S CONTRIBUTION TO BUSINESS SUCCESS
4	2) PERFORMANCE STANDARD 10.2: DESCRIBE THE ROLE OF QUALITY MANAGEMENT
5	3) PERFORMANCE STANDARD 10.3: EXPLAIN THE IMPORTANCE OF INFORMATION MANAGEMENT
2	4) PERFORMANCE STANDARD 10.4: EXPLORE PROJECT MANAGEMENT
100	Total Correlations