



New Mexico Industry Credentials Project

Breezy Gutierrez, Senior Manager of
College and Career Readiness Bureau

*Presentation for CTECS Community of
Practice*

September 2-5, 2025

Career Development Success Pilot Project – HB 2 (2025)

Purpose:

Funding is allocated for a **three-year career development success pilot project** in high schools that, upon completion, results in a **credential recognized by business and industry**—locally, statewide, or nationally—that verifies a student's **qualification and competence** to work in a specific occupation, trade, or profession.

Career Development Success Pilot Project – HB 2 (2025)

Funding Details:

- The funding is provided via the **Public Education Department**
- **Unexpended balances at the end of FY26 shall not revert and may be expended through FY28**, allowing for program continuity.

Reporting Requirement:

- By **December 31, 2028**, the **Public Education Department** shall submit a **final report** on the pilot project to:
 - The **Governor**, and
 - The **Legislative Education Study Committee (LESC)**.

Career Development Success Pilot Project – HB 2 (2025)

Goal: Equip high school students with credentials for direct entry into workforce.

Credential Type: Recognized by industry (local, state, or national)

Duration: FY26-FY28

Industries Targeted: Local, state, or national workforce needs

Reporting: Final outcomes report due by Dec 31, 2028

Long-Term Outcome: Incentivize and strengthen career technical education (CTE) and close workforce gaps

Use of Funds: Financial incentives received by the school may be expended at the school's discretion

Amount: \$250-\$750

Process

Working with CTECS:

- Defining what qualifies for a valid industry credential
- Provided a list of six different state credential models (combination of Ohio and Tennessee was basis)
- CTECS completed a first pass and alignment of New Mexico's list using Advance CTE's State of CTE Credentials of Value report and dashboard and Kentucky's list of credentials
- NM Department of Workforce Solutions shared employee is aligning with their list

Next Steps

- Need to set tiers for credentials
- Establish an updated process for selecting industry credentials
- Create guidelines for revalidation of credentials
- Use Identification and Approval Questions to guide the process

Highlighted indicates match of Advance CTE & Kentucky credentials		
Highlighted indicates Advance CTE New Mexico Employer Requested Credential		
		Included in N Certification
Advanced Manufacturing		
Airframe and Powerplant (AandP) Certificate	Advance CTE Top Employer-Requested Credentials	
American Society For Quality (ASQ) Certification	Advance CTE Top Employer-Requested Credentials	
Certified Quality Auditor	Advance CTE Top Employer-Requested Credentials	
Certified Safety Professional (OSHA)	Advance CTE Top Employer-Requested Credentials	X
Commercial Driver's License (CDL)	Advance CTE Top Employer-Requested Credentials	
EPA 608/EPA Universal	Advance CTE Top Employer-Requested Credentials	X
Forklift Certification (OSHA)	Advance CTE Top Employer-Requested Credentials	X
HVAC Certification	Advance CTE Top Employer-Requested Credentials	
Project Management Professional Certification	Advance CTE Top Employer-Requested Credentials	
Six Sigma Certification	Advance CTE Top Employer-Requested Credentials	
Advanced Manufacturing Technical Education Collaborative (AMTEC) – Emerging Technician: Electrical	Kentucky Valid Industry Certifications	
Advanced Manufacturing Technical Education Collaborative (AMTEC) – Emerging Technician: Electrical	Kentucky Valid Industry Certifications	
Advanced Manufacturing Technical Education Collaborative (AMTEC) – Emerging Technician: Maintenance Mechanic	Kentucky Valid Industry Certifications	
ArcGIS Desktop Entry Certification	Kentucky Valid Industry Certifications	
ASE Automotive Maintenance and Light Repair	Kentucky Valid Industry Certifications	
Autodesk 3ds Max	Kentucky Valid Industry Certifications	
Autodesk AutoCAD Certified User	Kentucky Valid Industry Certifications	



For More Information

For Questions

Breezy Gutierrez, Senior Manager

College and Career Readiness Bureau

Breezy.Gutierrez@ped.nm.gov

(505) 231 - 5425