



THE CAREER EXPLORATION AND WORKPLACE READINESS PIPELINE:

Middle, Secondary, Adult

Practical Teaching Techniques

Emphasis on Career Ready is Here to Stay



Federal and state policies point toward reinforcement and enhancement, if not stronger initiatives and mandatory measures, of career readiness skills. Employers continue to call for teaching them and education is beginning to respond.

GETTING STARTED

- The adult education curriculum is in development: employment and retooling portfolio.
- Some resources have already been provided.
- Digital badging and credentialing.

PROBLEMS AND SOLUTIONS

#1: THERE IS TOO MUCH ON MY PLATE
TO ADD ANOTHER THING

Solution: Teach career skills in the
context of your technical or academic
programs

**#2: I DON'T HAVE ENOUGH TEACHING
TIME**

Solution: Short pre-built activities can help you get the most out of class time.

**#3: I HAVE TROUBLE ENGAGING
STUDENTS**

Solution: Make it about them—activities
with embedded SEL and Career
Exploration

WHY ARE YOU HERE

The great teleological question of the universe



cogito, ergo sum, (Latin: “I think, therefore I am) dictum coined by the French philosopher [René Descartes](#) in his *Discourse on Method* (1637) as a first step in demonstrating the attainability of certain knowledge.

#5: HOW DO I KNOW THEY ARE LEARNING?

Solution:

Activity completion = formative assessment

Optionally, we offer a formal pre-test and a post-test that allows you to set a baseline and measure growth by skill.

ONLINE CURRICULUM

**California Career Ready Standards, Workplace
Readiness Skills**

Employer behavioral expectations

EASY TO IMPLEMENT AND MEANINGFUL

- Online courses for blended learning, with options
- Level 1: Career Interest Development (Grades 8-9)
- Level 2: WRS or CCR (Grades 10-12)

PROGRESS

- Assignments go to individuals or groups, in class or at home.
- Pre-activity/icebreaker and reflection quiz for each activity
- Vocabulary through Quizlet
- Easier to plug into Google Classroom or other local LMS

LET'S GO TO AN ACTIVITY.

STORYTELLING IS CREATIVITY

Creativity is about finding connections between disparate pieces of experience or domains of knowledge.

- Ability to take a personal experience from outside of the workplace and bring into an interview or opportunity conversation displays creativity
- The story should involve other workplace readiness skills: character traits
- Always embeds something learned, a moral, a message, a deeper meaning (meaning = purpose)
- Makes you memorable
- Other applications for harnessing the ability to tell stories.

APPLICATIONS

- Connecting with coworkers and customers (empathy)
- Branding
- Instructional, processes and demonstrations
- Creating value, motivation and meaningfulness
- Interviewing and negotiating role and salary
- Pitching or proposing ideas quickly
- Making it memorable

STORY ESSENTIALS

- Character—in this case, you—should connect with resolution as main characteristic or trait
- Setting—context makes it real, the frame of the picture
- Plot—organize the telling
- Conflict—what is encountered as a problem
- Resolution—moral, lesson, what it meant to your character