People Care In Spite of the Politics

• Businesses/Employers

• Industry Associations

• Collaborations

• National Association of Workforce Boards

• Perkins Coalition
General Activity

• Perkins reauthorization – Perkins Coalition not giving up.

• Greater national dialogue on college debt and the need for a skilled workforce. Elevation of credentials as (Credential Engine) part of this discussion.

• More focus on work-based learning experiences.

• Expansion of registered apprenticeship.

• WIOA Connection
Your Voice Does Matter

• Provide information
  • Example: Dual enrollment bill

• Don’t need to “lobby” - inform
Perkins Coalition: Reauthorization of Perkins
www.perkinscte.com

- Led by industry
- 3 ½ years, meet regularly
- Work with CTE Caucuses:
  - Kaine, Portman, Baldwin, Enzi
  - Thompson, Langevin
- Regular hill visits – bringing local program guides
- Guest staffers at meetings
  - Senator Inhofe
    - CTE broadly for all students
    - Letter is really important
    - Portman only one signed on
    - Alexander – federal oversight
  - Senator McCaskill
    - 6 Ds have signed on to letter
    - Wants to get more involved in CTE
    - IBM sent individual letter

- Membership:
  - IBM
  - Boeing
  - Toyota
  - Honda
  - AGC
  - Chamber of Commerce
  - ACTE
  - AdvanceCTE
  - AASA
  - ACT
  - NAEP
  - National Skills Coalition
  - Others
National Skills Coalition

• INVEST IN INDUSTRY-DRIVEN PARTNERSHIPS.
  • Congress should dedicate up to $500 million to expand partnerships between local or regional industries, community colleges, and other stakeholders to ensure CTE programs are preparing students with skills needed by local employers.

• EXPAND WORK-BASED LEARNING
  • Congress should strengthen connections to apprenticeship, internships, and other work-based leaning strategies.

• MEASURE REAL-WORLD OUTCOMES
  • Congress should align Perkins measures with other federal workforce investments to make it easier for states and institutions to meet industry and jobseeker needs.
Apprenticeship

• Hospitality: National Restaurant Association Educational Foundation (NRAEF)/American Hotel and Lodging Association (AHLA)
• Auto dealer/NC3 developing

• DOL requires connecting:
  • Secondary CTE and pre-apprenticeship
  • Community/technical colleges
  • Employers
  • Workforce Development Boards
National Association of Workforce Boards

• Want to reach out to secondary programs

• WIOA collaboration

• Looking for industry partners

• Being sought to participate actively in apprenticeship and other initiatives by industry associations
Some Initiatives We Are Working On or Connected To

• The state of CTE in Ohio
• NRAEF/AHLA Apprenticeship
• NRAEF Opportunity Youth
• National Retail Federation – Rise-Up, credential
• Auto Dealers apprenticeship/NC3
• Propane Education Research Council
• Strengthening America’s Youth (Army)
• Credential Engine
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