

Eyes on Our Capital

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CTECS COP

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People Care In Spite of the Politics

- Businesses/Employers
- Industry Associations
 - Collaborations
- National Association of Workforce Boards
 - Perkins Coalition

General Activity

- Perkins reauthorization – Perkins Coalition not giving up.
- Greater national dialogue on college debt and the need for a skilled workforce. Elevation of credentials as (Credential Engine) part of this discussion.
- More focus on work-based learning experiences.
- Expansion of registered apprenticeship.
- WIOA Connection

Your Voice Does Matter

- Provide information
 - Example: Dual enrollment bill

- Don't need to "lobby" - inform

Perkins Coalition: Reauthorization of Perkins

www.perkinscte.com

- Led by industry
- 3 ½ years, meet regularly
- Work with CTE Caucuses:
 - Kaine, Portman, Baldwin, Enzi
 - Thompson, Langevin
- Regular hill visits – bringing local program guides
- Guest staffers at meetings
 - Senator Inhofe
 - CTE broadly for all students
 - Letter is really important
 - Portman only one signed on
 - Alexander – federal oversight
 - Senator McCaskill
 - 6 Ds have signed on to letter
 - Wants to get more involved in CTE
 - IBM sent individual letter
- Membership:
 - IBM
 - Boeing
 - Toyota
 - Honda
 - AGC
 - Chamber of Commerce
 - ACTE
 - AdvanceCTE
 - AASA
 - ACT
 - NAEP
 - National Skills Coalition
 - Others

National Skills Coalition

- **INVEST IN INDUSTRY-DRIVEN PARTNERSHIPS.**
 - Congress should dedicate up to \$500 million to expand partnerships between local or regional industries, community colleges, and other stakeholders to ensure CTE programs are preparing students with skills needed by local employers.
- **EXPAND WORK-BASED LEARNING**
 - Congress should strengthen connections to apprenticeship, internships, and other work-based learning strategies.
- **MEASURE REAL-WORLD OUTCOMES**
 - Congress should align Perkins measures with other federal workforce investments to make it easier for states and institutions to meet industry and jobseeker needs.

Apprenticeship

- Hospitality: National Restaurant Association Educational Foundation (NRAEF)/American Hotel and Lodging Association (AHLA)
- Auto dealer/NC3 developing
- DOL requires connecting:
 - Secondary CTE and pre-apprenticeship
 - Community/technical colleges
 - Employers
 - Workforce Development Boards

National Association of Workforce Boards

- Want to reach out to secondary programs
- WIOA collaboration
- Looking for industry partners
- Being sought to participate actively in apprenticeship and other initiatives by industry associations

Some Initiatives We Are Working On or Connected To

- The state of CTE in Ohio
- NRAEF/AHLA Apprenticeship
- NRAEF Opportunity Youth
- National Retail Federation – Rise-Up, credential
- Auto Dealers apprenticeship/NC3
- Propane Education Research Council
- Strengthening America's Youth (Army)
- Credential Engine

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