ARE OUR STUDENTS ENTERING A PATHWAY IN THEIR FIRST YEAR?
Completed More than 8 Units in a Related Pathway

Health Science and Medical Technology, 2015-2016

Percent of Students

Dual Enrollment – College and Career Access Pathways

• Assembly bill AB 1809 (enacted 2018), a higher education budget trailer bill, appropriates funds to the California Community Colleges Chancellor’s Office for a grant program that supports public-private partnerships that will prepare California students for high-skill jobs of the future in technology, manufacturing and health care.

• AB 1809 builds on the success of AB 288 (Holden, 2016) CCAP legislation. CCAP Partnerships offer dual enrollment opportunities for students who may not already be college bound or who are underrepresented in higher education, with the goal of developing seamless pathways from high school to community college for career technical education or preparation for transfer, improving high school graduation rates, or helping high school pupils achieve college and career readiness.
Get Focused...Stay Focused!

**Initiative Goals for High School Graduates:**

- A carefully-considered career path
- An informed major or program of study
- A college or post-secondary path
- A 10-year career and life plan
- A unique skills-based education plan

The *Get Focused...Stay Focused!*™ model is a classroom-based, comprehensive guidance program
Get Focused, Stay Focused Stats

• Over 146,000 K12 students with 448 schools statewide

• 36 Community Colleges and Cal State Long Beach using the GFSF course for dual enrollment/first year experience. Another handful saying they have plans for implementation in 2018.

• At least 20,000 students are receiving dual credit
Policies Fostering K-14 Career Pathways

Administered by the California Department of Education (CDE)

- $15M – SB1070/SB70
- $500M - CA Career Pathway Trust ($250M for 2 years)
- $900M - CTE Incentive Funds (paid over 3 years)
- $150M - CTE Incentive Funds (ongoing)

Administered by the CA Community Colleges Chancellor’s Office (CCCCO)

- $48M - SB1070 /SB70
- Doing What MATTERS for Jobs & the Economy
- $248M CC Strong Workforce (ongoing)
- $164M - K12 Strong Workforce (ongoing)

Aligned metrics
Strong Workforce Program

- Increase **quantity** of CTE → More enrollments in programs leading to high-demand, high wage jobs
- Improve **quality** of CTE →
  - More students complete/transfer
  - More students employed
  - More students improving their earnings

**Requirement:** labor market demand!
WORKFORCE MISSION
From $100M to $1B…
From afterthought to state policy priority…

• Unifying framework
• Ecosystem of intrapreneurs
• Tools to “free the data”
• Innovations-at-scale

All in support of guided pathway development.
CALIFORNIA

- 114 community colleges
  (Plus 1 online)
- Regional economies
  - Differing labor market needs
  - Industry sector
  - Guided pathways
- Student workforce outcomes
Skill Gaps Differ Across California Regions

Skills Gaps exist in California’s Priority Sectors, especially STEM fields

- Small Business
- Information & Communication Technologies (ICT) / Digital Media
- Agriculture, Water & Environmental Technologies
- Retail/Hospitality/Tourism
- Global Trade & Logistics
- Advanced Manufacturing
- Energy (Efficiency) & Utilities
- Advanced Transportation & Renewables
- Life Sciences /Biotech
- Health

Global Trade & Logistics Learn and Earn
# Priority Industry Sectors for California Community Colleges

## TOP 10 SECTOR PRIORITIES

<table>
<thead>
<tr>
<th>Contact Information</th>
<th>Profile</th>
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<tbody>
<tr>
<td>Advanced Manufacturing</td>
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<tr>
<td>Advanced Transportation &amp; Renewables</td>
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<tr>
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</table>
Ecosystem of intrapreneurs

Industry Sector

Region

Technical Assistance
Unifying framework
Recommendations: Workforce Data & Outcomes

- Establish a student identifier for high school students and those enrolled in postsecondary education and training programs to enable California to track workforce progress and outcomes for students across institutions and programs. Increase the ability of governmental entities to share employment, licensing, certification, and wage outcome information.

- Improve the quality, accessibility, and utility of student outcome and labor market data to support students, educators, K12, colleges, regions, employers, local workforce investment boards, and the state in CTE program development and improvement efforts.

- Develop industry informed career pathways and broadly publicized and that the value of CTE be promoted with a sustained, public outreach campaign to industry, high school students, counselors, parents and the community at large.
California Workforce Pathways Joint Advisory Committee

Members
• 3 CDE State Board of Education Trustees
• 3 CCC Board of Governor Members

Essential Questions of the Committee
• What policies and/or principles should the joint committee recommend the state agencies to adopt in order to support the improvement or development of high quality college and career pathways?
• How well are we serving our students with transitions from one system/institution to another, and providing high quality college and career pathways?
• What longitudinal data sharing infrastructure is needed to support and understand trends within student progress, transitions, and the workforce?
Launchboard has your data!

- **Program Data**
  - Number of Sections Offered
  - Number of Enrollments
  - Full Time Equivalent Students (FTES)
  - Headcount of Students Who Took One Or More Courses

- **Student Characteristics**
  - Students Who Took Non-Introductory Courses
  - Skills-Builder Students
  - Students Who Ever Attended Another College in the Same Pathway
  - Students who Previously Took a High School CTE Course

- **Milestones**
  - Course Retention Rate
  - Course Success Rate
  - Term-to-Term Retention Rate
  - Regional Term-to-Term Retention Rate

- **Success**
  - Completion
  - Skills-Builders with a Wage Gain

- **Employment**
  - Earnings Two Quarters After Exit (All Exiters)
  - Employed in the Fourth Quarter After Exit (All Exiters)
  - Median Annual Earnings (All Exiters)
  - Percentage in a Job Closely Related to Field of Study

- **Regional Labor Market Information**
Collaboration | CDE and CCCCCO
Systems Alignment for Student Success

• Weekly face-to-face work sessions
• Ongoing review of legislation to ensure non-duplication of efforts
• Reciprocity in attending regional meetings
• Joint communications and presentations
• Ongoing collegial strategic discussions
Strong Workforce Program

$248M for Community Colleges

GUIDANCE
What is Strong Workforce?
Trailer Bill Language:
POF | Word
CCCCO Guidance Memos
FAQs: Round 1 2016-17, Round 2 2017-18
Nova System: Template Instructions, Reporting Instructions, SWP Module
Updates, Webinars
Allocations:
2016-17, 2017-18
2017-18 Incentive Funding Allocations

VIDEO SERIES
PRESENTATION ARCHIVE
WEB-BASED ASSISTANCE

PLANNING
Regional/Local Plans & Analytics Round 1 2016-17, Round 2 2017-18 (TBD)
CTE Rebrand
Master Calendar & Regional Meetings
Local Shares
- Reporting Template
- System Slides (TBD)
- Overview
Regional Shares
- Reporting Template
- Overview

LABOR MARKET RESEARCH
Labor Market Information Library
Demand & Supply Data Tools
Ideas for Growing CTE FTES

CTE PROGRAM OUTCOMES
Find CTE Outcomes
Strong Workforce Program Metrics
Incentive Funding Breakdown

DIRECTORIES
Find My Regional Partners
CTE Regional Consortia
Sector Navigators / Deputy Sector Navigators
Labor Market Research Centers of Excellence
CTE Data Unlocked Experts
Technical Assistance Providers

WORKFORCE RECOGNITION
Strong Workforce Stars
Practices with Promise
Strong Workforce Champions

$164M for K-12 Local Education Agencies

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K-12 CTE PROGRAM OUTCOMES
Strong Workforce Program Metrics

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